### **Kurt von Mettenheim**

Department of Social and Legal Sciences São Paulo Business School Fundação Getulio Vargas Av 9 de Julho 2029 01313-902 São Paulo, SP, Brazil office: (55) 11 3799-7806 / 7805 home: (55) 11 3459-9117 email: kurt.mettenheim@fgv.br

#### **Education**

**Columbia University**, Ph.D. in Political Science, New York, NY 1989
Dissertation: "The Brazilian Voter and Mass Politics in Democratic Transition, 1974-1986."

**Columbia University**, MIA Master in International Affairs, New York, NY 1982 Masters Essay: "Media-State Relations under Military Government in Brazil." Specialization in Economic and Political Development

University of Washington, B.A. in Philosophy, Seattle, WA 1979

### **Academic Positions**

**Professor Titular**, FGV-EAESP 2007- (Associate Professor, 1998-2003)

São Paulo Business School, Getulio Vargas Foundation.

**Chair**, Department of Social and Legal Sciences, 2008-11.

Management of interdisciplinary department with 29 faculty serving FGV-SP schools of management, economics and law.

**Coordenator**, Dual Masters Degree Program, Columbia University School of International and Public Affairs and FGV-EAESP

**Undergraduate Courses:** Political Science; Writing Scenarios for Strategic Planning and Risk Analysis; Political Economy of Emerging Markets.

**Graduate Courses:** Political Analysis; Comparative Government.

**Executive/Distance Learning Courses:** Scenarios for Business Planning and Risk Analysis; Political, Economic and Social Dimensions of Doing Business in Brazil.

**Visiting Researcher**, Department of Political Science, University of Washington, Seattle, July 2007.

**University Lecturer in Brazilian Studies**, University of Oxford, 2003-05 Faculty, Centre for Brazilian Studies and Latin American Centre. Fellow, St Cross College. Sub-Faculty, Department of Politics and International Relations. Graduate courses: Brazilian Politics and Society. Democratisation (with Laurence Whitehead).

**Visiting Professor**, Department of International Relations, Universidade de Brasília, 1999 Graduate Course: Democracy in Comparative and Theoretical Perspective. Research Project: The Brazilian Presidency in Comparative Perspective.

**Visiting Professor**, Department of Political Science, Universidade de São Paulo, 1998. Graduate Course: Democracy in Comparative and Theoretical Perspective.

**Assistant Professor**, Department of Political Science, University of Pittsburgh 1990-97. Member, Center for Latin American Studies and Center for Western European Studies. Author, Proposal for Center for Brazilian Studies (inaugurated 1996).

**Visiting Scholar**, WZB, Wissenschaftzentrum für Socialforschung, Berlin 1994-95. Research: "A Comparative Historical Analysis of Forms of Government."

**Adjunct Professor**, Department of Political Science, Columbia University, 1988 Courses: Introduction to Comparative Politics; Latin American Politics in Comparative Perspective (with Alfred Stepan).

**Instructor**, Department of Political Science, Columbia University, 1986-87. Courses: Introduction to Comparative Politics and Latin American Politics.

**Researcher**, Centro Brasileiro de Análise e Planejamento (Brazilian Center for Analysis and Planning, CEBRAP), São Paulo, Brazil, 1985-88.

**Resident Scholar**, Instituto de Estudos Econômicos, Sociais e Políticos de São Paulo (São Paulo Institute for Economic, Social and Political Studies, IDESP), São Paulo, 1985-87. Organization and analysis of national electoral survey archives.

**Researcher**, Centro Brasileiro de Análise e Planejamento (Brazilian Center for Analysis and Planning, CEBRAP), São Paulo, 1981. Contributor to project: "The Brazilian State and Multinational Corporations."

**Field Research**, Escola Superior de Guerra (Superior War College), Rio de Janeiro, 1981. Archival research for Masters Essay: "Media-State Relations under Military Government in Brazil."

### **Professional Experience**

**Senior Consultant**, Gerson Lehrman Group Councils, 2005-Analyst of economic and regulatory affairs in Brazil and emerging markets providing consultancies to over 60 corporate clients.

**Editor**, FGV Brazil Forecast / GVprevê, 2001-03.

Founding editor of quarterly report on Brazil for business planning and risk analysis. Joint venture between the São Paulo Business School (EAESP) and Institute for Brazilian Economics (IBRE) of the Fundação Getulio Vargas.

**Brazilian Desk Officer**, Multinational Strategies, New York, NY, 1986-89 Principal consultant on Brazil to corporate clients. Author of Country Monitoring Service, a quarterly report on Brazilian politics, government, and markets.

### **Books**

Federal Banking in Brazil: Policies and Competitive Advantages. London: Pickering & Chatto, 2010

Editor, *Maquiavel: Política e Gestão Florentina*, São Paulo: FGV-EAESP Department of Social and Legal Sciences, 2010 (editor of first Portuguese translation of Machiavelli's minor works)

Editor, *Max Weber: A Psicofísica do Trabalho Industrial*. São Paulo: FGV-EAESP Department of Social and Legal Sciences, 2009 (first Portuguese translation of Weber's Psychophysics of Industrial Labor)

Editor (with Maria Antonieta Del Tedesco Lins), *Government Banking: New Perspectives on Sustainable Development and Social Inclusion from Europe and South America*. São Paulo: Konrad Adenauer Foundation Press, 2008

Editor (with James M. Malloy), *Deepening Democracy in Latin America*. Pittsburgh: University of Pittsburgh Press, 1998.

Editor, *Presidential Institutions and Democratic Politics: Comparing Regional and National Contexts*. Baltimore: Johns Hopkins University Press, 1997.

*The Brazilian Voter: Mass Politics in Democratic Transition, 1974-1986.* Pittsburgh: University of Pittsburgh Press, 1995.

# **Manuscripts in Progress**

"Financial Statecraft: Politics, Money, and Government Policy in Brazil." A book length manuscript on the political economy of financial policies in Brazil. A historical review of Brazilian financial policies frames analysis of the construction of monetary authority and central banking since the Real Plan in 1994. To be submitted to a university press in 2011.

"Hegel: Textos Políticos." São Paulo: FGV-EAESP Department of Social and Legal Sciences, forthcoming 2011 (editor of first Portuguese translation of Hegel's political texts)

"Alexis de Tocqueville: O Sistema Penitenciário nos EUA" São Paulo: FGV-EAESP Department of Social and Legal Sciences, forthcoming 2010 (editor of first Portuguese translation of Tocqueville's report on the US prison system)

"Critical Junctures and Forms of Government." A book length manuscript that analyzes the political moments behind the creation of new forms of government in history. This comparative historical analysis extracts causal claims from Hegel's *Philosophy of History* and reviews recent historiography and social science research on these periods to test their validity. To be submitted to a university press in 2012.

### **Articles, Chapters and Working Papers**

"Alternative Banking Theory," with Olivier Butzbach, to be submitted to the *Social Economics Review*, 2011.

"Back to Basics Banking Theory and the Reality of Reaction," *Accounting, Economics and Law – a Convivium,* forthcoming 2011

"Government Banking and BRICs in the Recent Financial Crisis," *Journal of Management and Entrepreneurship*, forthcoming 2011

"Para uma Análise Transdisciplinar dos Bancos Públicos na Democracia Brasileira," em *Bancos Públicos e Desenvolvimento*. Jayme, Frederico G. & Marco Crocco (eds). Brasilia: IPEA, 2010, pp. 105-47

"European Banking: A Review of Trends and Public Policies for Reassessment of Bank Reform and Sustainable Development in Brazil and Latin America." in Elisabeth Paulet (ed). Financial Markets and Banking Sector: Role and Responsibilities in a Global World. London: Pickering & Chatto, 2009, pp. 113-34

"Bancos Federais" with Maria Antonieta Del Tedesco Lins, *GV-executivo*. Vol. 5, No. 3, Jul/Aug 2006, pp. 16-21

"Still the Century of Government Savings Banks? A Case Study of the Caixa Econômica Federal." *Brazilian Journal of Political Economy.* Vol. 26. no. 1, January 2006, pp. 39-57

"From the Economics of Politics to the Politics of Monetary Policy in Brazil." in Lourdes Sola & Laurence Whitehead, eds. *Statecrafting Monetary Authority: Democracy and Financial Order in Brazil*. Oxford: Centre for Brazilian Studies, 2006, pp. 325-58

"Commanding Heights: Para uma sociologia política dos bancos federais brasileiros," *Revista Brasileira de Ciências Sociais*. Vol. 20, No. 58, June 2005, pp. 47-90

"From the Economics of Politics to the Politics of Monetary Policy." University of Oxford Centre for Brazilian Studies Working Paper, 5404, March 2004

"A Separação dos Poderes e o Legado do FHC." *Tempo Social: revista de sociologia da USP.* (2003), Vol. 15, no. 2, pp. 237-268

"A Presidência Brasileira e a Separação dos Poderes (1988-2002)." in Abrucio, Fernando L. & Maria R. Loureiro (eds). O Estado Numa Era de Reformas: Os Anos FHC." Brasilia: MP-SEGES, 2002, pp. 121-162

"Observations on the Brazilian Presidency, Democracy, and Governance. *Revista de Administração de Empresas* (FGV), São Paulo, (1999), Vol. 39, p. 53-65

"Conjunções Críticas da Democratização: as Implicações da Filosofia da História de Hegel para uma Análise Histórica Comparativa." in Brandão, Gildo M. (et al) eds., *Os Clássicos do Pensamento Político*. Edusp, São Paulo, 1998, p. 211-245

"Plebiscitarian Appeals, Patronage Machines, and Political Reform: New Tasks for Deepening Democracy in Brazil." in Mettenheim & Malloy, eds. *Deepening Democracy In Latin America*, pp. 123-136

"Brazilian Presidentialism: Shifting Comparative Perspectives from Europe to the Americas." in Mettenheim, ed. *Presidential Institutions and Democratic Politics*. pp. 136-158. Translated in Lanzaro, Jorge (ed.) *Tipos de Presidencialismo e Coaliciones en America Latina*. Buenos Aires, Clacso, 2001, pp. 163-88

"The Protestant Ethic and the Spirit of Democracy: Paths from Weber to Hegel in Democratic Theory." Universidade de São Paulo, Instituto de Estudos Avançados, Article Series, São Paulo, 1996

"Brazil," Journal of Multinational Strategies, Vol. 1, 1991, pp. 4-19

"Brazil 1989: Presidential Elections and the New Republic." in Malloy, James & Eduardo Gamarra, eds. *Latin American and Caribbean Record VIII (1989-1990)*, New York, NY: 1990, pp. B41-56

"The Brazilian Voter in the Transition to Democracy: 1974-1982." *Comparative Politics*. (1990), Vol. 44, No.1, pp. 23-44. Reprinted in Jorge Dominguez (ed). *Essays on Mexico, Central, and South America: Scholarly Debates from the 1950s to the 1990s. Volume 5. Parties Elections and Political Participation in Latin America*, New York: Garland 1994

"Social Policy and the Brazilian Voter in the Transition to Democracy." Columbia University Institute for Latin American and Iberian Studies, Working Papers No. 3, 1988

## **Papers Presented at Professional Meetings and Conferences**

"Competitive Advantages and Policy Alternatives in State Banking." Paper to be presented to the IPSA-ECPR joint conference, *Whatever Happened to North-South?*, Sao Paulo, Brazil, 16-19 February 2011

"Varieties of Finance Capitalism." Paper to be presented at the Critical Political Economy Interim Meeting, European Sociological Association, Bielefeld, Germany, 5-6 December, 2010

"Advantage BRICs: Downturn to Upturn." Paper and keynote address, 1st Meeting of the Association of BRIC Business Schools, XIME, Bangalore, India, 26 November 2010

"Varieties of Finance Capitalism and Corporate Governance." Paper presented at the European Academy of Management 10<sup>th</sup> Conference, Rome, 19-22 May 2010

"Varieties of *Finance* Capitalism: Political and Social Foundations of Comparative Advantage in Finance and Banking." Paper to be presented at the 21<sup>st</sup> Meeting of the Society for the Advancement of Social Economics, Paris, 16-18 July 2009

"The Theory of Critical Elections and Realignment: An Alternative Paradigm for Understanding Party Change in Brazil." Paper presented to the 6<sup>th</sup> Meeting of the Brazilian Political Science Association, Campinas, SP, 30 July 2008

"European Banking: A Review of Trends and Public Policies for Reassessment of Bank Reform and Sustainable Development in Brazil and Latin America." Paper presented at the European University Institute of Florence conference "Financial Institutions, Markets, and Ethics: Mixed Approaches in the European Context," Florence, 25-6 May 2007

"Brazilian Federal Government Bank Administration: Trends and Policies since 1994." Paper presented to the 30<sup>th</sup> Meeting of the (Brazilian) National Association for Research and Graduate Programs in Administration, Salvador, Bahia, September 2006

"Financial Statecraft, Social Inclusion and Political Development." Paper presented to the 5th meeting of the Brazilian Political Science Association, Rio de Janeiro, 29 July 2006

"Banks, Stocks, Bonds: Varieties of Financial Capitalism, Inequality, Democracy." Paper presented to the 20<sup>th</sup> International Political Science Association World Congress, Fukuoka, Japan, 9 July 2006

"Public Banking in Brazil: Historical and Contemporary Perspectives." Paper presented to the 3rd Meeting of the Brazilian Political Science Association, Rio de Janeiro, July 2004

"The Politics of Government Banking in Brazil." Paper presented to the International Political Science Association Congress, Durban, South Africa, July 2003

"Still the Century of Government Savings Banks? A Case Study of the Caixa Econômica Federal." Paper presented to the 2nd Meeting of the Brazilian Political Science Association, Niteroi, RJ, July 2002

"The Brazilian Presidency and the Separation of Powers." Paper presented to the 23rd meeting of ANPOCS, Associação Nacional de Pós-Graduação Pesquisa em Ciências Sociais, October 1999

"Democracy and Policies of Economic Adjustment." Paper presented at the International Seminar on International and Comparative Politics, Universidade de Brasilia, 1999

"Democratic Governance and Economic Policy: Observation on the Brazilian Presidency." Paper presented to the 1st Meeting of the Brazilian Political Science Association, Rio de Janeiro, 1998

"Contemporary Concepts of Democracy." Paper presented to the International Seminar on Multiculturalism, Democracy, and the Singularity of Brazilian Culture, Universidade de Brasilia, Brasilia, DF, 1998

"Critical Junctures of Democratization: The Implications of Hegel's Philosophy of History for Comparative Historical Analysis." Paper presented to the Seminar on Trajectories of Freedom: Interdisciplinary Perspectives on State and Society in Hegel's Philosophy of History, University of Pittsburgh, 1997

"Democracy and Development: New Perspectives on Substantive Justice in Brazil." Paper presented to the international conference on Justice and State-Society Relations to inaugurate the Center for Brazilian Studies at the University of Pittsburgh, 1997

"New Perspectives on Democracy in Post-Transition Brazil." Paper presented to the 4th International Congress of the Brazilian Studies Association, Washington, D.C., 1997

"Democratic Theory and Public Opinion in Latin America." Paper presented to the 26th International Meeting of the Latin American Studies Association, Los Angeles, 1992

"Democratic Theory and Brazilian Public Opinion." Paper presented to the 25th International Reunion of the Latin American Studies Association, Washington, D.C., 1992

"The Organization of Electoral Behavior in New Democracies: Observations from the Brazilian Case." Paper presented to the International Political Science Association 15th Congress, Buenos Aires, Argentina, 1991

"Participation and the Brazilian Voter in the Transition to Democracy." Paper presented to the International Political Science Association 14th Congress, Washington, D.C., 1988

"Social Policy, Public Opinion, and Voter Alignment in Brazil: 1974-1986." Paper presented to the Latin American Studies Association 24th International Meeting, New Orleans, 1988

### **Graduate Student Supervision**

Lima, Maria Fernanda Freire de. "Regulatory Models and Telecoms in Brazil." Doctoral Dissertation, FGV-EAESP Graduate Program in Public Administration and Government

Fingermann, Natalia. "The BNDES and the Globalization of Brazilian Enterprises." Doctoral Dissertation, FGV-EAESP Graduate Program in Public Administration and Government

Vieira, Armando. "Reassessing Developmentalism: A Case Study of the BNDES", Doctoral Dissertation, FGV-EAESP Graduate Program in Public Administration and Government

Olenscki, Antonio Roberto B. "The Brazilian Municipal Credit Model: An Analysis of Government Controls and Characteristics of Supply." Doctoral Dissertation, FGV-EAESP Graduate Program in Public Administration and Government, 2008

França, Cassio. "Agenda Formation and Energy Policy Decision-Making; Comparing the FHC and Lula Governments." Doctoral Dissertation, FGV-EAESP Graduate Program in Public Administration and Government, 2007

Henman, Oliver. "To what extent has the policy of the Participatory Budget (*Orçamento Participativo*) been successful in São Paulo, Brazil? Implications for participatory democratic governance." Latin American Centre, University of Oxford, Masters Dissertation, 2005

Eaglin, Christopher. "Catholic Theology and Development: An Organizational Perspective." Development Studies, University of Oxford, Masters Dissertation, 2005

Aggarwarl, Lalit. "The Political Economy of Monetary Policy in Peru." Development Studies, University of Oxford, Masters Dissertation, 2005

Hernandez, Marco A. "Organized Business, Politics, and Economic Restructuring in Peru and Chile." Department of Politics and International Relations, University of Oxford, PRS transition to doctoral program, 2005

Olenscki, Antonio R. B "Federalism and the Political Economy of Intergovernmental Relations." FGV-EAESP Graduate Program in Public Administration and Government, Masters Dissertation, 2003

Coelho, Fernando S. "Professional Education in Brazil: Between State and Civil Society." FGV-EAESP Graduate Program in Public Administration and Government, Masters Dissertation, 2002

Dreher, Rachel. "Telecommunications Privatization: TELESP Case Study" FGV-EAESP Graduate Program in Public Administration and Government, Masters Dissertation, 2002

Mansour, Tatiana R. "Acre State Accounting Courts: Considerations on Efficiency and Effectiveness." FGV-EAESP Graduate Program in Public Administration and Government, Masters Dissertation, 2002

#### **Awards**

"Alternative Banking and Social Inclusion." Conference and Residency, Rockefeller Foundation Bellagio Center, July 2011

"Banking and Microfinance in Brazil." Research Grant (with Lauro Gonzalez and Eduardo Diniz), Institute for Money, Technology, and Financial Inclusion, University of California, Irvine, 2010-11

GVpesquisa (FGV-EAESP Research & Publication Fund), "Alternative Banking and Social Inclusion." Principal researcher, 2010-12.

Fellowship, Institute for Money, Technology, and Financial Inclusion, University of Califórnia, Irvine, 2009

GVpesquisa (FGV-EAESP Research & Publication Fund), "Banking Democratization: Comparative Political Economy of Finance and Banking." Principal researcher, 2008-10.

FAPESP (São Paulo State Research Fund) Research Group, "The construction of monetary authority and democracy: the case of Brazil in the context of economic integration on a global scale." Principal Investigator with Lourdes Sola, Eduardo Kugelmas, Maria Rita Loureiro, 2002-05

CAPES, Brazilian Federal Government Research Agency, Visiting Professorship, 1999.

FAPESP, São Paulo State Government Research Agency, Visiting Professorship, 1998.

Post-Doctoral Research Scholarship, German Marshall Fund of the United States, 1994-95

Inter-American Foundation Doctoral Dissertation Field Research Grant, 1985-1986

Teaching Assistant, Department of Political Science, Columbia University, 1983-1984

Graduate Scholarship, Department of Education, National Resource Foundation, Areas Studies Grant, 1982-1983

Graduate Scholarship, Columbia University Institute for Latin American and Iberian Studies, 1981-1982

Reed Foundation Field Research Grant, 1981

## **Academic and Policy Conference Organization**

"Alternative Banking and Social Inclusion," with Olivier Butzbach, Rockefeller Foundation Bellagio Center, 5-6 July 2011

"Max Weber Marathon," FGV-EAESP, with Jesse Souza, November 2009

"Municipal Finance Development." FGV-EAESP, October 2009

"XV Forum European Community-Brazil." FGV-EAESP-FIESP, October 2008

"New Opportunities in Municipal Finance." FGV-EAESP, June 2007

"Public Banking: Challenges of Sustainable Development and Social Inclusion." FGV-EAESP, 11 August 2006. GVpesquisa & Konrad Adenauer Foundation.

"New Public Management and Finance." with Jeffrey Leifer, FGV-EAESP, 6-9 June 2006. GVpesquisa.

"The Politics of Federal Government Banking in Brazil." Centre for Brazilian Studies, University of Oxford, November 2004

"Politics and the Construction of Monetary Authority in Brazil." FGV-EAESP, September 2003.

"Trajectories of Freedom: Interdisciplinary Perspectives on State and Society in Hegel's Philosophy of History." Department of Political Science & DAAD, University of Pittsburgh, 1997.

"Deepening Democracy in Latin America." Center for Latin American Studies, University of Pittsburgh, 1993.

"Presidential Institutions and Democratic Politics: Comparing Regional Problems." Center for International Studies, Center for Latin American Studies, Center for Western European Studies, Department of Political Science, 1992.

## Languages

Fluency in English, Portuguese, Spanish, German. Read French, Italian, Latin.

### References

Available upon request