

Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **PÉREZ-CAMPANERO FERNÁNDEZ, Juan Antonio**
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Nationality Spanish
Date of birth 02-02-1959
Gender Male

Desired employment / Occupational field

SWF Secretariat

Work experience

Dates	April 1996-now
Occupation or position held	Managing Director, Economic Research, Santander Global Banking & Markets
Main activities and responsibilities	Responsible for producing and communicating the economic and market views of the bank (one of the largest in the Euro area) to internal clients and to a wide range of external clients, including large and medium size companies in a variety of geographies, institutional investors in the US, Europe, Asia and LatAm, and about 150 central banks and sovereign wealth fund clients across the world. This includes the edition and distribution of intraday, daily and weekly market reports. For a while also engaged in proprietary risk taking positions for the bank. Representative of the bank in a number of institutional positions throughout the years. Member of the bank's Global Consultative Committee to determine the suitability of products to be sold to retail clients.
Name and address of employer	Banco Santander Ciudad Grupo Santander, 28660 Boadilla del Monte, Madrid, Spain www.santander.com
Type of business or sector	Private sector, banking
Dates	June 1995-March 1996
Occupation or position held	Head of Strategic Planning and Financial Markets
Main activities and responsibilities	Member of Executive Management Committee, reporting directly to CEO of this regional bank. Responsible for the ALCO, strategic planning, budgeting, operational management and credit risk management departments.
Name and address of employer	Caixa Galicia Rua Nueva 30, 15003 A Coruña, A Coruña, Spain; and Serrano 45, 28001 Madrid, Spain www.novacaixagalicia.com
Type of business or sector	Private sector, banking
Dates	February 1993-June 1995
Occupation or position held	VicePresident, Economic Research
Main activities and responsibilities	Economic Research function within global investment banking operations, covering a global client base of institutional investors, corporations, central banks and governments, as well as the bank risk takers. I was responsible for researching and articulating the economic views of the bank on Spain and Portugal, and presenting them to a global client base, and for presenting the global economic views of the bank to local Iberian client base.

Name and address of employer	J.P. Morgan José Ortega y Gasset 29, 28006 Madrid, Spain; and 60 Victoria Embankment, City of London, EC4Y0, United Kingdom www.jpmorgan.com
Type of business or sector	Private sector, banking
Dates	October 1989-February 1993
Occupation or position held	Deputy Director
Main activities and responsibilities	FEDEA is a research foundation established by Bank of Spain, and the major public and private sector corporations in Spain to conduct applied economic research with the highest standards of excellence and independence. In addition to direct research responsibilities as a senior researcher, I was jointly in charge of budgeting and revenue generation for the foundation as deputy director.
Name and address of employer	FEDEA Jorge Juan 46, 28001 Madrid, Spain www.fedea.es
Type of business or sector	Foundation (non for profit), Applied Economic Research
Dates	June 1987-September 1987
Occupation or position held	Intern
Main activities and responsibilities	Work as an economist on Central Banking Department (later to become Monetary & Capital Markets Dept.) on a project on liberalization, deregulation and financial crisis in Uruguay from mid 70s to late 80s. The work I carried out during my internship was later included as incorporated as a IMF Working Paper 91/30 (with A. Leone) and eventually became a contributed chapter to an IMF book on Banking Crises, to be used in technical assistance projects with country members.
Name and address of employer	International Monetary Fund 700 19th Street, N.W., Washington, D.C. 20431, USA www.imf.org
Type of business or sector	Multilateral organization
Dates	June 1986-September 1986
Occupation or position held	Intern
Main activities and responsibilities	Work on the Office of the VicePresident, on project on models on middle income developing economies.
Name and address of employer	The World Bank 1818 H Street, N.W., Washington, D.C. 20433, USA www.worldbank.org
Type of business or sector	Multilateral organization
Dates	February 1984-September 1984
Occupation or position held	Assistant Professor, Economic Department
Main activities and responsibilities	Teaching Introductory Microeconomics and Introductory Macroeconomics to college students
Name and address of employer	Universidad Complutense de Madrid Facultad de Ciencias Económicas y Empresariales Campus de Somosaguas, 28223 Pozuelo de Alarcón, Madrid, Spain www.ucm.es
Type of business or sector	University
Dates	September 1981-January 1984
Occupation or position held	Research Fellow
Main activities and responsibilities	Conduct economic research project, teaching History of Economic Thought courses to college students
Name and address of employer	Universidad Complutense de Madrid Facultad de Ciencias Económicas y Empresariales Campus de Somosaguas, 28223 Pozuelo de Alarcón, Madrid, Spain www.ucm.es
Type of business or sector	University
Education and training	
Dates	October 1984-June 1989
Title of qualification awarded	M.A. 1987; ABD (All But Dissertation) 1989

Principal subjects/occupational skills covered	Economics
Name and type of organisation providing education and training	The University of Chicago www.uchicago.edu
Level in national or international classification	PhD program
Dates	October 1976-June 1981
Title of qualification awarded	Licenciado en Ciencias Económicas (B.A.) 1981
Principal subjects/occupational skills covered	Economics
Name and type of organisation providing education and training	Universidad Complutense de Madrid www.ucm.es
Level in national or international classification	Licenciado en Ciencias Económicas (B.A.) 1981 (five year degree university education)

Personal skills and competences

Mother tongue(s)

Spanish

Other language(s)

Self-assessment

European level ()*

English

French

German

Portuguese

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
	C2		C2		C2		C2		C2
	B2		B2		B2		B2		B1
	B1		B1		B1		B1		B1
	B2		B2		B2		B2		B1

(*) [Common European Framework of Reference for Languages](http://www.cerl.eu)

Social skills and competences

- Skilled communicator
- Result oriented
- Versatile to adapt to different organizational landscapes and to motivate multi-national, multi-cultural workforces

Organisational skills and competences

- Ability to work under pressure to meet tight deadlines while maintaining the most demanding standards for the analytical quality of the work
- Used to work across the layers or complex organizations, I developed and ability to work productively with different teams, and to establish and maintain cooperative relationships with staff and management at all levels, both inside and outside the organization
- Skilled to detect the implications of complex situations and multi-faceted products and explain them in simple terms to a lay audience

Technical skills and competences

- Professor of the Bank of Spain Training Center, offering training in Economics and Finance for pre-selected Bank of Spain officials
- Professor of Economics, Public Finance and International Finance, having taught at several universities and business schools: Universidad Complutense (1981-84), Universidad Carlos III de Madrid (1991-93), Universidad de Alcalá de Henares (1996-98), Universidad de Cantabria, Master en Banca y Mercados Financieros (2000-05), Instituto de Estudios Bursátiles (2005-09), CIFF Master in International Banking & Finance (2007-11)
- Editorial Board, Advisory Board Expansión & Actualidad Económica (main financial newspapers in Spain)
- Founding member of OBCE (Observatory of the European Central Bank)
- Advisor to Spencer Stuart CFO Forum
- Frequent article contributor to financial newspapers on economic and financial issues

Computer skills and competences	<ul style="list-style-type: none"> - full knowledge of Bloomberg, Reuters and other financial markets information systems - good command of Microsoft Office toolkit (Word, Excel, Powerpoint, Access) and its iOS counterpart (Pages, Numbers, Keynote) - knowledge of website editors and CMS - some knowledge of programming languages - some knowledge of network configuration - good command of iOS and Windows operating systems and tools, knowledge of Linux/Unix OS - good command of desktop publishing tools (PageMaker) - knowledge of photography process applications (Photoshop, Lightroom)
Other skills and competences	Hobbies: golf, photography
Additional information	<p>Married with two grown up daughters</p> <p>Some publications:</p> <ul style="list-style-type: none"> - "Un episodio de reforma del sistema de pensiones público: el caso de Suecia" (book chapter), Fundacion de Estudios Financieros, Feb 2008 - "España en una Unión Europea ampliada" (book chapter), Circulo de Empresarios, Dec 2001 - "¿Se puede hacer algo para prolongar el éxito?" (book chapter), Circulo de Empresarios, Dec 2000 - "El desafío de la convergencia real: algunas paradojas" (book chapter), Circulo de Empresarios, Dec 1999 - "Ciclo, estructura y política económica" (book chapter), Circulo de Empresarios. Dec 1998 - "Aspectos técnicos de la introducción del euro", Informacion Comercial Española, Sep 1997 - "El tipo de cambio de la peseta ante el mercado único y la UME" (book, editor), MundiPrensa, Apr 1997 - "Un repaso a la recuperación económica mundial", Cuadernos de Informacion Economica, Nov 1995 - "Escollos en el proceso de integración europea: los riesgos de emergencia de tensiones regionales", Informacion Comercial Española, Oct 1995 - "Obstáculos para el éxitos en los objetivos de crecimiento sostenido y estabilidad" (book chapter), Circulo de Empresarios, Dec 1994 - "El deterioro de la posición fiscal de los países industrializados", Informacion Comercial Española, July 1994 - "Liberalización de servicios financiero en la Ronda Uruguay del GATT" (book chapter), Circulo de Empresarios. Jun 1994 - "La volatilidad en los mercados financieros", Dierleccion y Progreso, Apr 1994 - "El desorden monetario" (book, with C. Rodriguez Braun), Historia 16, Apr 1994 - "El agravamiento secular de los problemas fiscales en los países industriales", Cuadernos de Informacion Economica, Jan 1994 - "La reforma del sistema sanitario" (book, editor), FEDEA, Oct 1992 - "El deterioro reciente del entorno exterior de la economía española", Economistas, Apr 1992 - "La peseta y el Sistema Monetario Europeo", Papeles de Economia, Oct 1991 - "España ante la Unión Económica y Monetaria" (book, editor), FEDEA, Jun 1991 - "Unión Monetaria y Unión Fiscal" (booklet), FEDEA, Apr 1991 - "Liberalization and Financial Crisis in Uruguay, 1974-87" (book chapter with A. Leone), IMF, Mar 1991 - "España en el proceso de integración monetaria europea: del SME a la UEM" (book chapter), Circulo de Empresarios, Dec 1990 - "El problema de la esterilización", Moneda y Credito, Sep 1990 - "El Sistema Monetario Europeo y el ECU: Descripción y funcionamiento" (booklet), FEDEA, Jun 1990 - "The information on short-maturity forward interest rates and spot rate mean reversion", FEDEA, Mar 1990 - "Competitividad, credibilidad y especulación" (book chapter), Circulo de Empresarios. Dec 1989 <p>References available upon request</p>

Annexes