



Full Professor of Finance
Essca School of Management
Angers – Paris – Budapest - Shanghai

CURSUS

Ph.D. in Economics, University of Poitiers

November, 14-2006

« Taux d'intérêt et cycles d'activités des grandes économies européennes :
une perspective autrichienne »

Qualification aux fonctions de Mcf – Section CNU 5

February, 2007

Habilitation à diriger des recherches, University of Poitiers

June, 17- 2014

«Financiarisation des cycles d'activités, crises financières et comportements
bancaires : le cas européen »

EXPERIENCE

University of Poitiers (2001-2006)

Allocataire – Moniteur
ATER

ESCEM School of Business & Management (2007-2012)

Professor of Economics & Finance

France Business School (2012-2014)

Professor of Economics & Finance

Essca School of Management (2014-..)

Full Professor of Finance

RESEARCH ACTIVITIES

☐ **Conferences**

- “Un vent de reprise ?”, Quelles stratégies de croissance face à la crise, CCI Touraine et la Caisse d'Epargne Loire- Centre, October 10 2013.
- “European banks' behavior facing the contemporary subprime crisis: Towards a Typology”, with E. Paulet & T. Abdessemed, *Financial Regulation & Systemic Risk*, June, 3rd International Conference of the Financial Engineering and Banking Society, 2013, ESCP, Paris.
- “Can solutions be found in collaborative governance”, *International Banking Conference*, 10-14th November 2011, Durban, South Africa.

- “Forecasts, Ethics and Financial Behavior: Another Reading of Economic Crises”, with E. Paulet, *Role of Banks and Financial Markets in the European Financial Crisis: Reconsidering Regulation*, 25th June 2010, CNAM, Paris.
- « Financialisation of European Economies », *Institutions financières, marché et éthique : regards croisés dans le contexte européen*, May 26, 2007, European Institute of Florence, Italy.
- « Taux d'Intérêt Naturel et Cycle Economique Européen : un Indicateur », 23^{èmes} Journées Internationales d'Economie Monétaire et Bancaire, Lille, 22 juin 2006.

□ Publications – Articles

- « Why the interactions between state- and private-controlled banks matter in the unsuccessful reforms of the Chinese banking industry », *Asia Pacific Business Review*, September 2014, DOI:10.1080/13602381.2014.963446
- « Banking with Ethics: strategic moves and structural changes of the banking industry in the aftermath of the subprime mortgage crisis », with E. Paulet & F. Relano, *Journal of Business Ethics*, DOI: 10.1007/s10551-014-2274-9
- « European banks behavior and SME credit opportunities », with E. Paulet & T. Abdessemed, *Journal of Business Strategy*, vol35, n2, p. 36-45, May 2014.
- « Mesure et critique du cycle : du problème épistémologique à la critique du cycle monétaire », with R. Dupuy, *Economie Appliquée*, mars 2012, Tome LXV, numéro 1, pp.69-92.
- « Speculative Expectations and Financial Instabilities: When the Competitive environment matters », *Corporate Governance, Emerald*, vol°11, Issue 3, April 2011.
- « Forecasts, Ethics and Financial Behavior: Another Reading of Economic Crises », with E. Paulet, *Risk Governance and Control: Financial Markets and Institutions*, Volume 1, Issue 2, Spring 2011.
- « L'instabilité récurrente des marchés financiers: les anticipations des acteurs au centre d'un système mondialisé », *Revue Française de Gouvernance d'Entreprise, RFGE* 7, décembre 2010.
- « European Business Fluctuations in the Austrian Framework », *Quarterly Journal of Austrian Economics, QJAE* 11, no. 2, 2008, pp. 94-105.
- « Taux d'intérêt naturel et cycles économiques européens », *Economie Appliquée*, Juin 2007, Tome LX, numéro 2, pp.5-28.

□ Publications – Books Chapters & Books

- “Designing simulations for health managers in Sub-Saharan Countries: adherence to ehealth services”, with Hervé Garcia, Part I, ‘Virtual and Augmented Reality in Healthcare 1’, *Intelligent Systems Reference Library*, Springer-Verlag Berlin Heidelberg, 2014, ISBN 978-3-642-54815-4.

- “A coopetition perspective for banking strategy”, Chapter 6, ‘The Subprime crisis and its impact on financial and entrepreneurial environments’, Cambridge Scholars Publishing, Sept. 2012, ISBN 978-1-4438-4077-4.
- « Financialisation of European Economies », Chapter 5, « Financial Markets and the Banking Sector », April 2009, Pickering & Chatto Publishers, London. ISBN 978- 1- 85196-652-3.
- « Cycles Economiques et Management », with E. Paulet, Hachette Supérieur, Juillet 2011, ISBN 978-2-01-146255-8.

☐ **Conference organisation**

- Corporate Governance and Sustainable Development: new outlooks. CGFI Research Axis Conference, ESCEM. November 27, 2008. Tours, France.
- Financialization and Ethics: Financial crisis from now on. CGFI Research Axis Conference, ESCEM. April 17, 2009. Poitiers, France.
- Governance Strategies, ESCEM – LMBS Common Research Workshop. April 24, 2009, Tours, France.
- Role of Banks and Financial Markets in the European Financial Crisis: Reconsidering Regulation. CGFI Research Axis Conference, CNAM. June 25, 2010. Paris, France.
- Managing the way out of the crisis: between regulation and forecasts, CGFI Research Axis Conference, ESCEM. June 10, 2011. Tours, France
- Innovative e-ducation: Serious Games, FBS, May 23 & 24, 2013. Tours, France.

CONSULTING

☐ **Data Analysis and Typologies**

- Data Analysis Methodology, February 2012 – Paris, ESA.
- Making Typologies, February 2012, Paris, ESA.
- Private/Public/Mixed governance models: confronting practices to performance, 19 September 2012, Paris, ESA.
- Second typology: 2010 data, July 2012, Paris, ESA.

☐ **Serious games and Scenarii**

- Game Scenarios relying on prisoner’s dilemmas: crisis scenario under competition – March 2012- Paris, ESA.
- First Presentation of Scenarii for a serious game – April 2012- Paris, ESA.
- Serious Game ‘eHSA’, October 2012.

☐ **Technical proposal**

Technical Proposal – Satellite-Enhanced Telemedicine and eHealth for sub-Saharan Africa (eHSA), AO/1-6824/11/NL/AD, September 2011, Hervé Garcia, François Boillot, Anne-Claire Haye, Miia Parnaudeau,

Sunette Steyn, Graeme King, and second-tier partners (AMREF, RAFT, KINKELIBA, CIDMEF, MERLIN).

☐ **Technical notes**

eHSA Technical Note Step 1, June 2012, Hervé Garcia, François Boillot, Anne-Claire Haye, Miia Parnaudeau, Sunette Steyn, Graeme King, and second-tier partners (AMREF, RAFT, KINKELIBA, CIDMEF, MERLIN).

eHSA Technical Note Step 2 & 3, December 2012, Hervé Garcia, François Boillot, Anne-Claire Haye, Miia Parnaudeau, Graeme King, and second-tier partners (AMREF, RAFT, KINKELIBA, CIDMEF, MERLIN).

☐ **International forums (organisation)**

eHealth Consultative Meeting 1– Nairobi, Kenya - November 13, 2012.
eHealth Consultative Meeting 2– Dakar, Senegal- January 10, 2012.