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Marsh is a Board Member of Henderson Eurotrust, the British Chamber of Commerce in Germany and the Institute for Corporate Cultural Affairs, Deputy Chairman of the German-British Forum and visiting Professor at Sheffield University and King's College London. He was made Commander of the British Empire in 2000 and was awarded the German Order of Merit (Bundesverdienstkreuz) in 2003.

He started his career at Reuters in 1973 having graduated with a BA in chemistry from Queen's College Oxford. Between 1978 and 1995 he worked for the Financial Times in France and Germany, latterly as European Editor in London. Marsh has written five books: *Europe's Deadlock: How the Crisis Could Be Solved - And Why It Won't Happen* (2013) – to be re-released in 2016 as *Europe's Deadlock: How the Crisis Could Be Solved - And Why It Still Won't Happen*; *The Euro – The Politics of the New Global Currency* (2009) – re-released in 2011 as *The Battle for the New Global Currency*; *Germany and Europe – The Crisis of Unity* (1994); *The Bundesbank – The Bank that Rules Europe* (1992); and *Germany – Rich, Bothered and Divided* (1989) – re-released in 1990 as *The New Germany*. All these books have appeared in various non-English editions.

He is a frequent media commentator in Europe and the US.